



Coast to Bluff
Recreational
Access and
Conservation

Coast to Bluff Recreational Access and Conservation

Vision

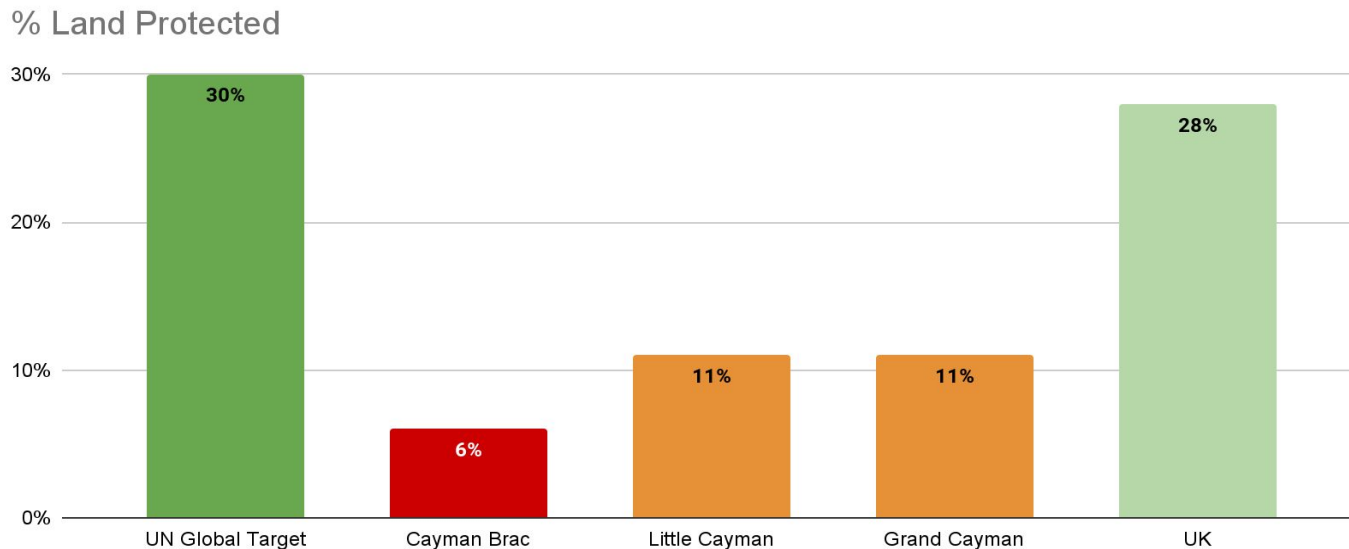
- 30-50% of land protected (per UN / IPCC guidelines)*
- National Park Status
- UNESCO World Heritage Site recognition
- A community connected and integrated with nature
- Every important natural recreational site protected and accessible

*in conjunction with National Trust, CI Government, and others



Land Protection Targets

The Brac is the least protected of the Cayman Islands with only 6% of total land protected. The UN's Global Target is to protect 30% of land before 2030.



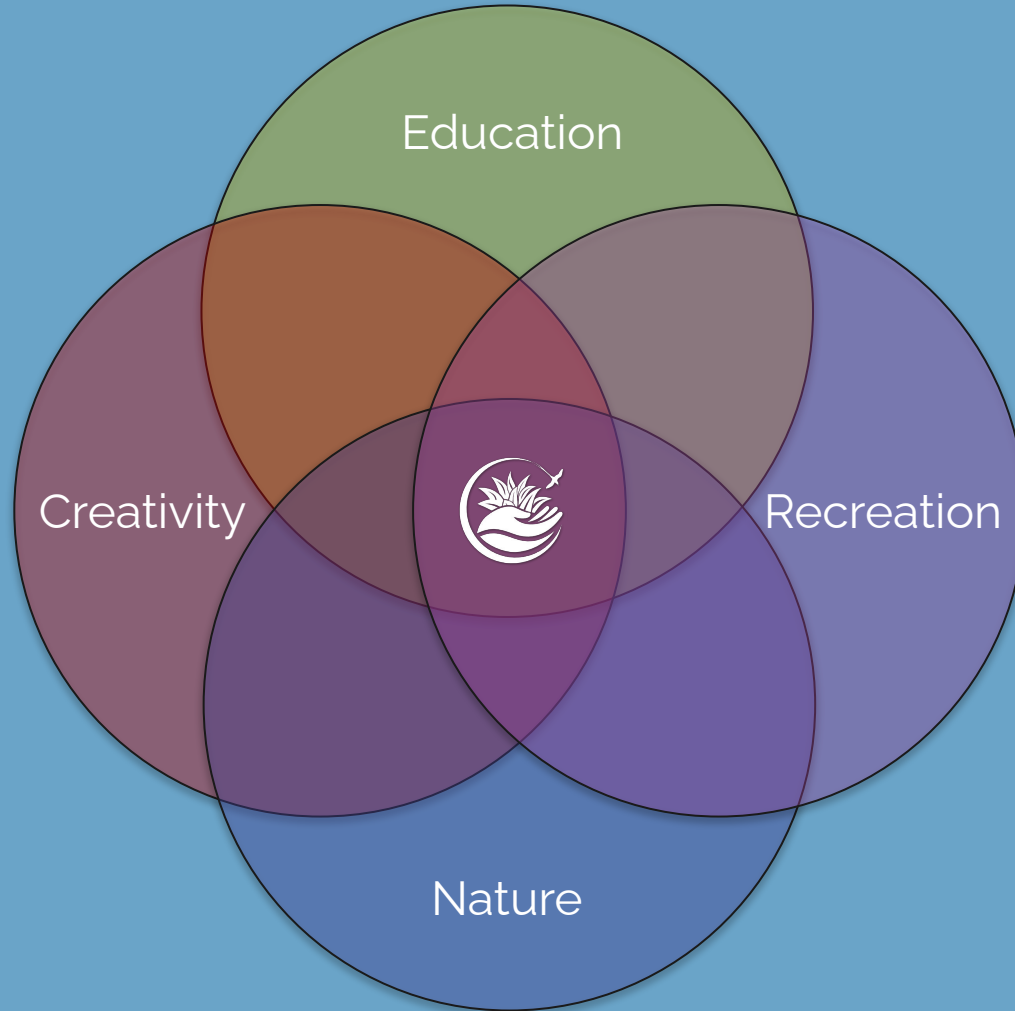


Mission

Our mission is to protect the bluff and coastal forests of the Cayman Islands and secure permanent public access rights to recreational areas.

We are doing this by creating nature parks that protect the beautiful and unique natural habitats of the islands, starting with Cayman Brac.

We envision an island of nature and humanity living in harmony with a deep connection to our natural heritage.



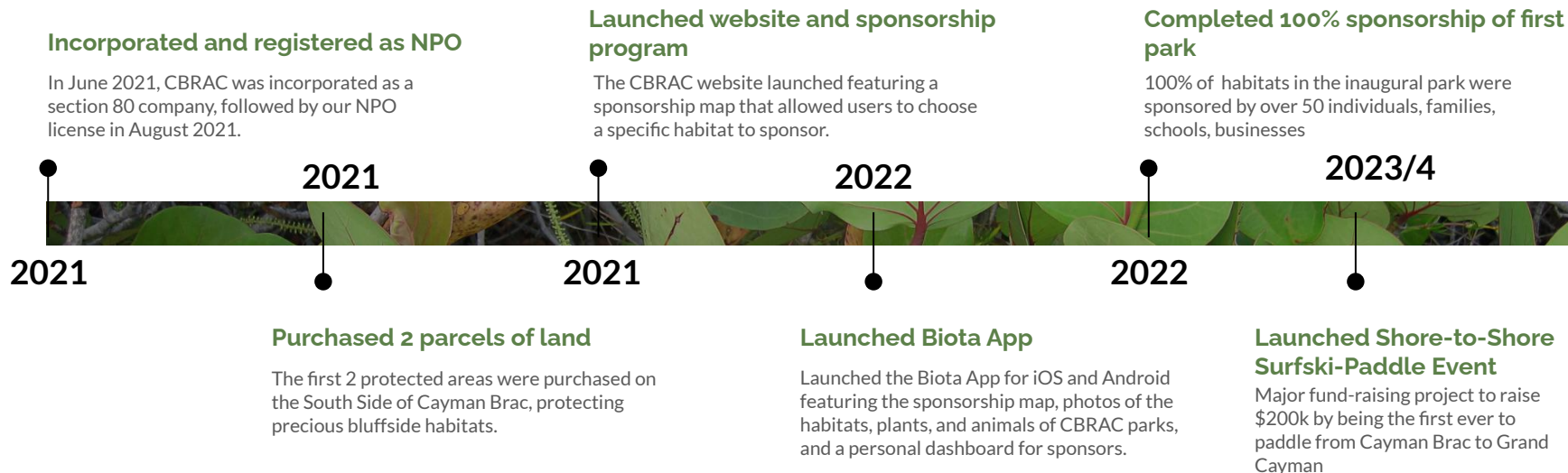


Consolea millspaughii caymanensis

Rare endangered cactus, endemic to the Sister Isles
Critical habitat on CBRAC Eastern Nature Park



Milestones





The Bluff behind Inaugural Park

Beauty, caves, rock climbing

Access protected by CBRAC Inaugural Nature Park



By the Numbers

Sponsors of Land

65

Individuals, families, schools,
businesses

Species protected

> 120

Species of flora and fauna
surveyed on CBRAC protected
land

Total Funds Raised

> \$100K

Funds raised since launch



Turnera triglandulosa

Rare plant endemic to the Sister Isles
Critical habitat on CBRAC Inaugural Nature Park

Funding Process

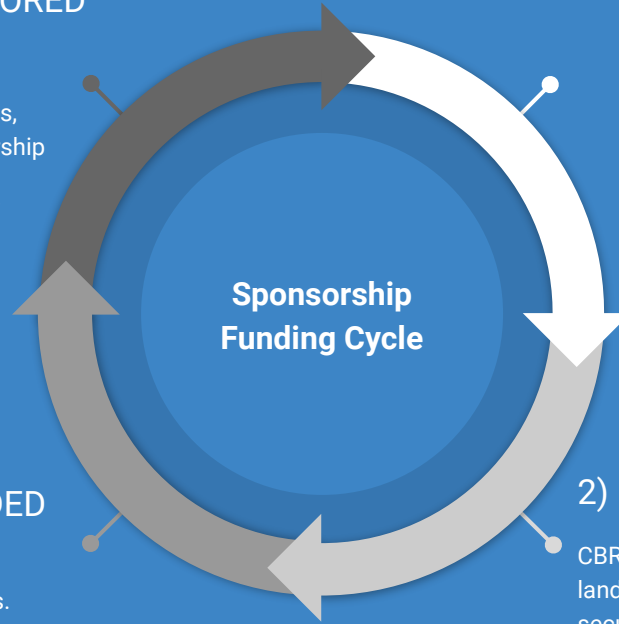


4) LAND SPONSORED

Land is sponsored by individuals, companies, and schools. Sponsorship funds are seeded to acquire next parcel of land.

1) SEED CAPITAL

Donations, loans, and funds from previously sponsored land seed the funds for acquiring land

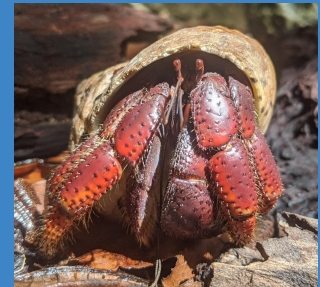



3) LAND DIVIDED

Land is divided into sponsorship habitats. Habitats are surveyed to count species and capture the beauty of each unique ecosystem.

2) LAND SECURED

CBRAC acquires and protects land for conservation and securing access to important outdoor recreational resources (hiking, caving, climbing, birding, meditating)





Sponsorship System

Why is land sponsorship effective for conservation?

- Connecting people's hearts directly to the land and bringing the community together
- Many stakeholders investing in protecting land
- Marketing and PR for corporations and institutions
- Education about our unique flora and fauna and the vital services that ecosystems provide
- Expressing our love for the land through art
- Surveys produce scientific data
 - Species distribution
 - Climate change
 - Monitoring invasive species

Mobile App - Biota

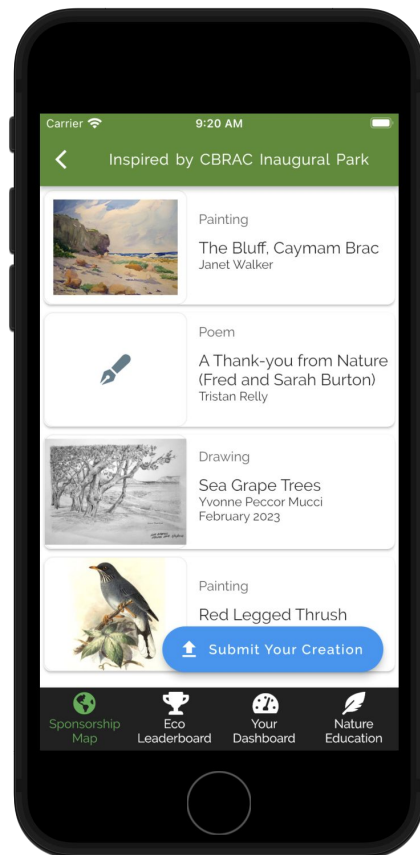


SPONSORSHIP PLATFORM

The mobile app drives the sponsorship platform with map functionality and payment workflows

ECOPOINTS

Each sponsored habitat earns points for biodiversity and ecosystem services. Sponsoring diverse habitats earn more points.



ECOLOGICAL EDUCATION

Deep dive into species information, take a quiz, explore guidebooks, and discover thousands of pictures of native wildlife. Biota offers a fun and engaging way to learn about Cayman's unique ecosystems.

CREATIVE EXPRESSIONS

Artwork is the greatest expression of humanity's connection to nature. Browse artwork inspired by CBRAC protected land and upload your own creations.

Why Cayman Brac?



1

Native Species

Cayman Brac is home to species found nowhere else in the world.

Unique Landscape

The Bluff



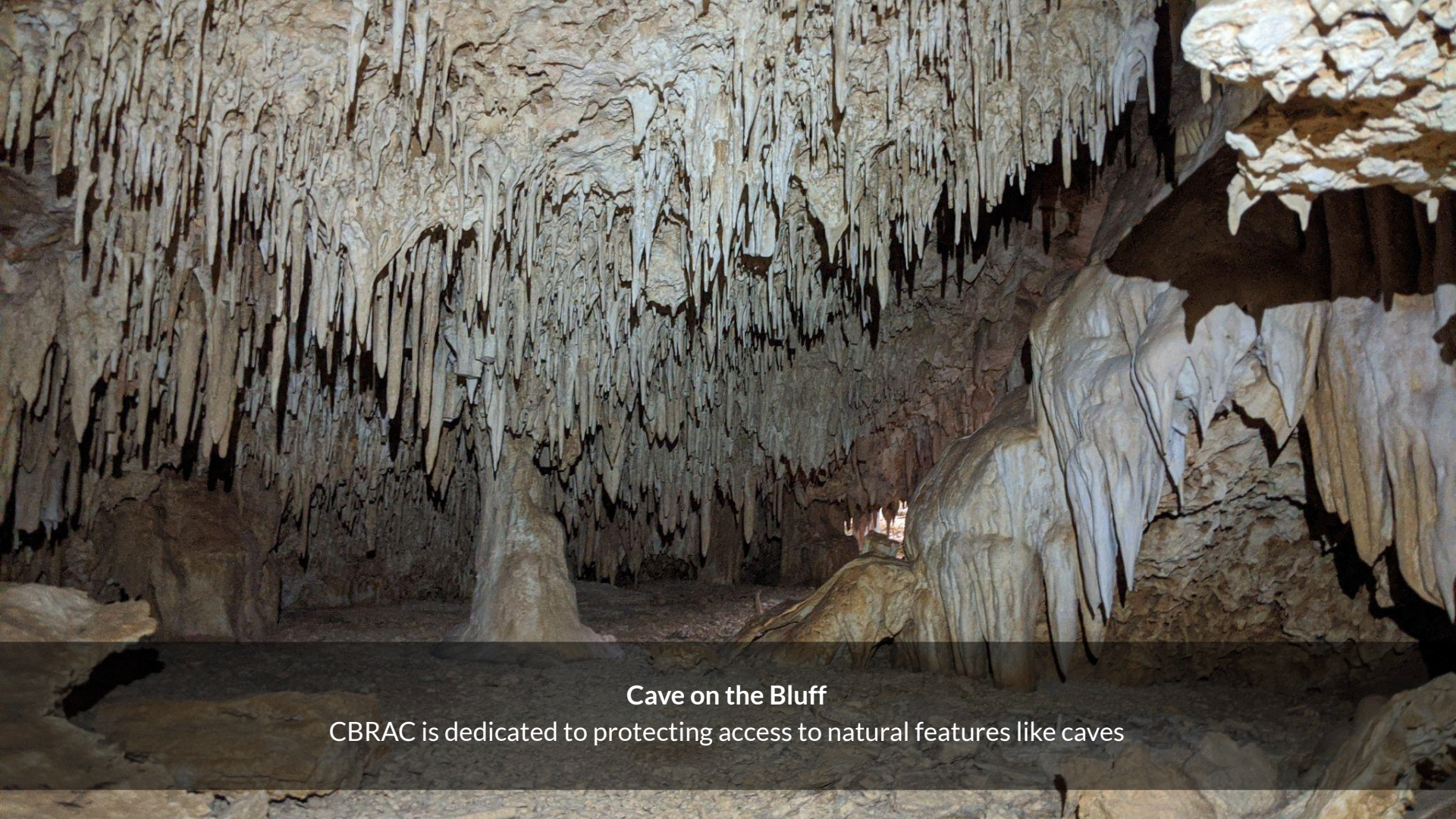
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3

Recreational Opportunities

Hiking, caving, climbing, bird watching, and nature meditating are just a few of the many ways to connect to nature in Cayman Brac.



Cave on the Bluff

CBRAC is dedicated to protecting access to natural features like caves



Brown Booby

A fine example of the magic of Cayman Brac nature

Super high impact for your Dollars

- Funds received are applied:
 - ~95% for land purchases
 - ~5% for operating expenses
- Land sponsored is protected forever
- No annual payments for land you have sponsored
- Operating expenses are minimised and include:
 - Land protection e.g. registering covenants
 - Bank charges
 - Annual registry fees
 - Marketing
 - Events - e.g. Bioblitz's
 - Domain & email hosting fees
 - NO salaries and wages - although ideally we would find a way to fund a team in future to accelerate the project.

Mechanisms for protecting the land

- Registered Section 80 Company (not for profit)
- National Conservation Agreements
- Land Covenants
- Use by the community - (we protect what we love)



Key takeaways:

- Sponsor Land - Come together to conserve our special places
- Enjoy the restorative and creative space in Nature
- Use the App for reference, education and sharing with family and friends
- Let's designate a UNESCO World Heritage Site



CBRAC

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